

National Small Business Week Virtual Summit

By SBA Press Office

WASHINGTON—The United States Small Business Administration (SBA) and SCORE, mentors to America's small businesses and a resource partner of the SBA, have announced the schedule for the 2024 National Small Business Week Virtual Summit. The two-day online event, co-hosted by the SBA and SCORE, will take place from April 30 to May 1. Attendance is free of charge, but registration is required. To register, visit National Small Business Week Virtual Summit registration at <https://www.sba.gov/national-small-business-week/virtual-summit>.

This year's National Small Business Week's theme—Building on America's Small Business Boom—celebrates the surge in entrepreneurship and resilience of small businesses under the Biden-Harris Administration. The NSBW Virtual Summit expands on that theme, featuring fourteen educational workshops presented by event cosponsors, access to federal resources, and networking and mentorship opportunities.

Participants will be able to learn about everything from writing a business plan to improving online marketing and e-commerce. To learn more about these and other sessions, check out the Virtual Summit agenda, which includes scheduled webinars such as:

- Learn About the No-Cost SBA T.H.R.I.V.E. Educational Program
- Unlock AI's Potential for Your Small Business
- Building a Foundation for Online Marketing Success: Review, Plan, and Execute
- Leveraging E-Commerce to Scale Your Business
- How to Start a Food Truck Business: A Step-by-Step Guide
- Eight Practical Skills to Run a Successful Business
- Small Business Strategies for Collaboration and Productivity
- How to Turn Your Side Hustle into a Business and Securing Your First Loan
- How to Write a Grant Proposal for Your Business



The NSBW Virtual Summit is part of the SBA's continued efforts to leverage technology to reach small businesses across America. National Small Business Week 2024 is being celebrated in person at our nation's capital, as well as through

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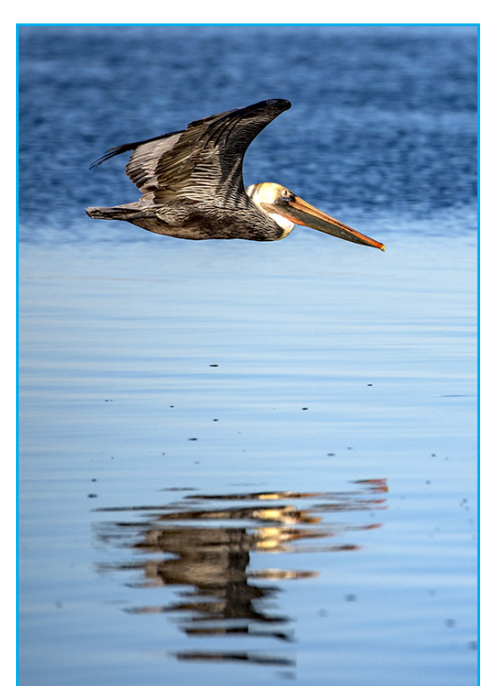
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RTA

Equity Enterprise Update

DBE Workshop: Pricing Strategies for Competitive Bidding

Tuesday, April 30, 2024 • 5:30 to 7:30 pm

**RTA Headquarters
2817 Canal Street
New Orleans, Louisiana**

RTA will host its Disadvantaged Business Enterprises (DBEs) monthly workshop on Tuesday, April 30, 2024, from 5:30 pm to 7:30 pm. The event is free, but registration is required.

This workshop will provide business owners with guidance, tips, and strategies to win more bids and maximize profits through more effective pricing.

Register TODAY at norta.com

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For more info contact
Valerie Voorhies at
vvv@sbeinc.com

SOUTHEAST EVENTS FOR YOUR BUSINESS 2024

8(a) Orientation and SAM Registration Webinar
Wednesday, May 15, 2024, 9:30 am–10:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Illinois District Office, 312-353-4528, illinois.do@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Illinois District Office for a virtual workshop providing an overview of the 8(a) Business Development program, eligibility requirements, and program benefits. Also learn how to increase your potential for federal contract opportunities through System for Award Management (SAM) registration, including information that you need for the registration process. SBA presenters will offer additional tips, address FAQs, give directions on where to get further assistance, and answer your other questions. To register for this free orientation, visit <https://www.eventbrite.com/e/8a-orientation-sam-registration-tickets-518989961947>

Federal Contracting: Woman-Owned Small Business (WOSB) Program Webinar
Thursday, May 16, 2024, 9:00 am–10:00 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>
Fee: Free; registration required
Welcome to the WOSB webinar series! Are you a woman owner of a small business? The federal government's goal is to award at least five percent of all federal contracting dollars to woman-owned small businesses each year. Join us for training on how to register for SBA's Woman-Owned Small Business (WOSB) program, which helps eligible small businesses to qualify for federal contracting opportunities. The monthly sessions will include an overview of the self-certification process, as well as a discussion of the NAICS codes that qualify as WOSB or EDWOSB. Register for this free webinar at <https://www.eventbrite.com/e/welcome-to-wosb-webinar-tickets-482397041537>

Selling to the Federal Government Webinar
Thursday, May 23, 2024, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc.
is **DBE** certified by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal
In recognition of the 3rd publication since Hurricane Katrina and to the rebuilding of business in your community.

Mitch Landreou
MAYOR MITCHELL J. LANDREOU - CITY OF NEW ORLEANS
June 15, 2010
DATE

